# PROMOTE YOUR BUSINESS ACROSS LONG ISLAND WITH LOCAL RADIO ANNOUNCEMENTS

Stony Brook University's One Day Giving Campaign kicks off our 8 week fundraising period. **Purchase a Sponsorship Package before October 15th, 2020 to receive a discount on** <u>all packages!</u>

SILVER	GOLD	PLATINUM
5 radio mentions	7 radio mentions	10 radio mentions
per week for	per week for	per week for
8 weeks	8 weeks	8 weeks
Ad in one	Ad in one	Ad in two
newsletter	newsletter	newsletters
STANDARD RATE	STANDARD RATE	STANDARD RATE
\$750	\$890	\$1000
SPECIAL RATE	SPECIAL RATE	SPECIAL RATE
(10% off)	(15% off)	(20% off)
\$675	\$750	\$800

WUSB Media Office 225 Student Activity Center 100 Nicolls Road, Stony Brook University Stony Brook, New York, 11794-2800

Certain businesses may be eligible for additional discounts. Non-commercial radio station; all donations for underwriting announcements are tax-exempt to the amount allowed by law.

State 501(C)(3) Tax-Exempt Information: Stony Brook Foundation; Organization No.: 131988



## ENTER FOR A CHANCE TO WIN A FREE WEEK OF UNDERWRITING ANNOUNCEMENTS!

SCAN QR CODE OR VISIT: WUSB.FM/UNDERWRITING2020





#### **STATISTICS**

- 100,000 listeners in Suffolk County
- 20,000 average listeners per week
- 1,000s of listeners streaming online
- 8,000+ social media followers 30,000 e-newsletter subscribers
- Awards & Citations from Brookhaven
  - Town, The Press Club of Long Island, Best College Radio Station Top Awardee

#### CONTACT

- Phone Number: 631-632-6828
- Email: wusbdonations@stonybrook.edu
- Ask for loe, Isobel, or Rob

### **SHOW HIGHLIGHTS** (full schedule on www.wusb.fm)

5pm-6pm, weekdays | Democracy Now!

All Seawolves Sports, as scheduled | Football, Basketball, Baseball, Lacrosse and Hockey **SUNDAY** 

**6am-9pm** | *The Polka Express* 

**9am-12noon** | Charlie Backfish's Sunday Street | Folk and Americana Songs

**3pm-6pm** | *Jazz on the Air* 

#### **MONDAY**

9am-11am | Mario and More Cowbell | Blues

**11am-3pm** | *Progressive Talk Radio with Mort, Pauline and guests* 

**6pm-8pm** | Trevor's Country Pocket | Newest Country Music and Interviews

#### **TUESDAY**

**10am-12noon** | Cafe Ali | Diverse Music, Commentary and More

**7pm-9pm** | Finn's Revolution | Music, Interviews and Commentary

#### WEDNESDAY

**10am-12noon** | Wizzy's Brew | Eclectic Music Mix

**6pm-8pm** | Buddy Merriam and Blue Grass Time

#### **THURSDAY**

**6pm-8pm** | Tom Needham and the Sounds of Film | Music, Interviews and Commentary

**8pm-10pm** | Chris Laporta's The Bayou | New Orleans style music and more

#### **FRIDAY**

**6pm-8pm** | Natural Alternatives, Green Inside and Out and Healthy Planet

**7pm-9pm** | Reggae Music

ASK US HOW YOUR BUSINESS CAN PURCHASE PREMIUM TIME SLOTS

#### **SATURDAY**

**9am-10am** | FlyWheel | Car and Vehicle repairs, commentary, reviews, and more

10am-12noon | Homegrown Long Island | Local Music

**6pm-8pm** | Angelo's Anything Goes | Classic Rock, Sports Commentary, and Weather